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### **Value Creation for a Sustainable World Call for Papers**

This call for papers is for developing a book project under the title “Value Creation for a Sustainable World” under the book series *Palgrave Studies in Sustainable Business* (<https://www.springer.com/series/15667>).

#### **Rationale for the Book**

The ecological, social, and technological challenges of the Anthropocene require developing and implementing new economic, business and financial models to create sustainable value for a wide range of stakeholders including nature, society, and future generations. We define “sustainable value creation” as bringing forth products, services, organizational forms, processes, actions and policies which satisfy real social needs and contribute to the ecological regeneration of nature.

The book will collect and analyze innovative economic, business, and social models of sustainable value creation globally (in the Americas, Europe, Africa, Asia, and Australia) and critically examine the existing mainstream models of business and financial value creation. In reviewing both traditional and sustainability-oriented models, the book will focus on both the challenges and opportunities inherent in a possible shift from models based on single-stakeholder wealth creation (e.g., the predominant doctrine of shareholder wealth maximization) to models that propagate multidimensional value creation. The main goal of the book is to explore the new principles and methods of management for sustainable value creation and to show the applicability of these models in a variety of socio-ecological settings.

Innovative cases may include Businesses (B-corps, social enterprises), Financial Initiatives (ethical and sustainable banking, impact investment), Human Communities (Indian villages, Leket – Israel, indigenous well-being, organic agriculture and permaculture), Animals and Ecosystems (Goats of Anarchy, Green Monday, Health in Harmony), Art and Culture (Echigo-Tsumari Art Field, Slow Food and Slow Living, Sustainable Fashion, Art for Sustainability), and Well-Being Policies for Countries and Cities (Bhutan and GNH, New Zealand, Iceland, Amsterdam, the Brussels Region).

The book project aims to engage academics, and business and civil society practitioners to present and discuss their innovative value creation models for a sustainable world. Interdisciplinary and intercultural exchange will be facilitated to inspire and cross-fertilize different knowledge and action fields as well as to promote intergenerational dialogue about the prospects of the Human-Earth system.

### **Dates**

Interested contributors should send an extended **abstract** of their proposed contributions (400-500 words) accompanied with a short **bio** (150 words) by **March 15, 2022** to **Laszlo Zsolnai** ([laszlo\\_zsolnai@yahoo.com](mailto:laszlo_zsolnai@yahoo.com))

In April/May 2022, an **online workshop** will be organized where proposed abstracts can be presented and discussed.

The deadline for submitting **full papers** for the book is **November 30, 2022**.

The **book** is expected to be published in **2023**.

### **Related Publications of the Editors**

Knut J. Ims and Laszlo Zsolnai: “Social Innovation and Social Development in Latin America, Egypt and India” In: Georges Enderle and Patrick E. Murphy (Eds.): *Ethical Innovation in Business and the Economy*. 2015. Edward Elgar, UK.

Eleanor O'Higgins and Laszlo Zsolnai (Eds.): *Progressive Business Models: Creating Sustainable and Pro-social Enterprise*. 2017. Palgrave, London.

Thomas Walker, Kibsey, S. D. and Crichton, R. (Eds): *Designing a Sustainable Financial System*. 2018. Palgrave, London.

Paul Shrivastava, Laszlo Zsolnai, David Wasieleski, Mark Stafford-Smith, Thomas Walker, Olaf Weber, Cary Krosinsky, and David Oram: “Finance and Management for the Anthropocene” *Organization & Environment*, 2019, vol. 32, no. 1.

Thomas Walker, Krosinsky, C., Hasan, L. N., and Kibsey, S. D. (Eds): *Sustainable Real Estate*. 2019. Palgrave, London.

Ora Setter and Laszlo Zsolnai (Eds.): *Caring Management in the New Economy - Socially Responsible Behavior Through Spirituality*. 2019. Palgrave, London.

Paul Shrivastava, Mark Stafford Smith, Karen O'Brien, and Laszlo Zsolnai: "Transforming Sustainability Science to Generate Positive Social and Environmental Change Globally" *One Earth*, 2020, vol. 2, no. 4.

Eleanor O'Higgins and Laszlo Zsolnai: „Future Earth Leadership” In: Joanne B. Ciulla and Tobey K. Scharding (Eds.): *Ethical Business Leadership in Troubling Times*. 2020. Edward Elgar. pp. 296–314.

Kristina Alnes, Paul Shrivastava, Jana Sillmann, Olaf Weber, and Laszlo Zsolnai: "Making Money Work for Green Goals" In: *Our Future on Earth*. 2020, Montreal, Future Earth.

Paul Shrivastava and Laszlo Zsolnai: "Business and Society in the Anthropocene" In: David M. Wasieleski and James Weber (Eds.): *Sustainability – Business and Society 360*, 2020. Emerald Publishing.

Thomas Walker, Gramlich, D., Bitar, M. and Fardnia, P. (Eds): *Ecological, Societal, and Technological Risks and the Financial Sector*. 2020. Palgrave, London.

David M. Wasieleski, Sandra Waddock, and Paul Shrivastava: *Management and the Sustainability Paradox. Reconnecting the Human Chain*. 2020. Routledge, New York.

Laszlo Zsolnai and Mike Thompson (Ed.): *Responsible Research for Better Business - Creating Useful and Credible Knowledge for Business and Society*. 2020. Palgrave, London.

Thomas Walker, Dieter Gramlich, and Kalima Vico (Eds.): *Water Risk and Its Impact on the Financial Markets and Our Society: New Developments in Risk Assessment and Management*. 2021. Palgrave, London.